



SAFE SHELTER SYMPOSIUM  
ON DOMESTIC VIOLENCE

## 2018 INVITATION TO SPONSORS

### Impact on Individual and Community Health

Friday, April 27, 2018 • Longmont, CO

Domestic violence is not a private matter; it is one of the most common, but underreported crimes. Each year in Boulder County alone, more than 2,000 domestic violence (DV) related incidents are reported--over 5 per day. Longmont law enforcement officers respond to 40% of all of Boulder County's DV calls—more than any other municipality.

DV is also a serious public health problem. Those who experience domestic violence are at a higher risk of mental health disorders, chronic diseases, and infections. They lose employment due to illness, undergo disruptions in their lives, and are also more likely to die early.

Safe Shelter of St. Vrain Valley takes great pleasure in inviting you to be part of an exceptional opportunity in *bringing to light one of our community's most pervasive health and safety issues and in introducing the field's most advanced responses*. As a sponsor of this event you will have the **opportunity to showcase your business and establish your team as an active investor in the well-being of our community**.

**We have selected your business to partner with us as we showcase this health issue before regional, state, and local agency administrators, service providers, educators, health practitioners, legal professionals, and community leaders.** We have designed a variety of exhibition and sponsorship options to demonstrate your support of the health of individuals and our community.

If you have questions concerning exhibitions or sponsorship, please contact:

Naomi Harris  
Development Director  
Safe Shelter of St. Vrain Valley  
[naomi@safeshelterofstvrain.org](mailto:naomi@safeshelterofstvrain.org)  
303.772.0432

**We thank you for your involvement and look forward to seeing you in April.**

*“Safe Shelter provides safety, support and resources to individuals and communities affected by domestic abuse.”*



## SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

### EVENT OVERVIEW

Friday, April 27, 2018 • Longmont, CO

#### SYMPOSIUM THEME

### Impact on Individual and Community Health

#### OVERVIEW

The 2018 Symposium is offering businesses like yours an exceptional opportunity to showcase your services and products and demonstrate your commitment to the health of your community.

The Symposium includes keynote and plenary addresses, breakout sessions, and two breaks. These activities will encourage traffic flow past exhibitor tables and sponsorship promotion.

#### KEYNOTE, PLENARIES, AND WORKSHOPS

Content will include social determinants that:

- Encourage or prevent relationship violence;
- Impact health over a lifetime;
- Describe connections and intersections of violence to addiction and mental illness;
- Highlight consequences on businesses and productivity; and
- Identify treatments, protective factors, and tools to make the fabric of our community safer and stronger.

#### AUDIENCE PROFILE

- Community leaders
- Health professionals
- Educators
- Service providers
- Administrators and directors
- Law enforcement/judicial personnel.

**Don't miss this opportunity to increase your brand awareness with a multidisciplinary group of leaders and community members.**

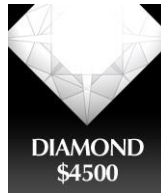
**Start planning to exhibit at Safe Shelter's Symposium today!**



# SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

## 2018 SPONSORSHIP OPPORTUNITIES

Your sponsorship will highlight your business and showcase your role in supporting the safety and well-being of individuals and the community. Here are the levels of sponsorship and other opportunities to individualize your support.



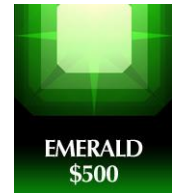
**DIAMOND**  
\$4500



**SAPPHIRE**  
\$3000



**RUBY**  
\$1500



**EMERALD**  
\$500

ON-SITE BENEFITS	DIAMOND	SAPPHIRE	RUBY	EMERALD
<b>Recognition</b> by Safe Shelter at the event opening and closing	X	X	X	X
One complimentary <b>display space</b> in the following location	Prime	Prominent	Prominent	Prominent
One <b>complimentary ad</b> in the 2018 Symposium Program	Full-Page	Half-Page	Quarter-Page	
Number of <b>complimentary registrations</b>	2	1	1	
Organizational <b>banner display</b>	X	X		
ADDITIONAL BENEFITS				
Prominent logo and website link featured on <b>Symposium Website</b>	X	X	X	X
Recognition in Safe Shelter's <b>Annual Report</b>	X	X	X	X

Individualized sponsorship opportunities are also available\*:

- ✓ Symposium carry-all, name badges, carry-all inserts
- ✓ Educational breakout sessions; plenaries and presenter sponsorships
- ✓ Lunch and two mid-day snack breaks
- ✓ Program advertising space

\*More information about individual sponsorships and benefits can be found at the end of this packet.

### TERMS AND AGREEMENTS

You must complete and return the sponsorship agreement form to secure your sponsorship. Upon receipt of your paid application, you will be sent confirmation and a list of deadlines for materials needed to fulfill your sponsorship. *All artwork and company logo must be supplied to Safe Shelter.*

For more information on sponsorship and exhibition opportunities at the Symposium or to discuss partial or additional sponsorship opportunities, please contact Naomi Harris at [naomi@safeshelterofstvrain.org](mailto:naomi@safeshelterofstvrain.org).



# SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

## 2018 SPONSORSHIP AGREEMENT

Please complete and return this application form by fax, Email or postal mail.

Company/Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date of Application: \_\_\_\_\_

### SPONSORSHIPS

**Diamond** (\$4,500)     **Sapphire** (\$3,000)     **Ruby** (\$1,500)     **Emerald** (\$500)

### INDIVIDUALIZED SPONSORSHIP OPPORTUNITIES \*

**Carry-All** (\$2,000)     **Name Badge** (\$250)     **Bag Inserts** (\$150)     **Breakout Session** (\$250 ea)  
 **Box Lunch** (\$1,800)     **Snacks** (\$500)     **Expert Plenary Presenter** (\$1,000)  
 **Quarter-Page Advertisement** (\$250)     **Business Card (1/8-page) Advertisement** (\$125)

\*more information about individual sponsorships and benefits can be found at the end of this packet.

**TOTAL:**        \$ \_\_\_\_\_

### Mail:

Safe Shelter of St. Vrain Valley  
Attn: Naomi Harris  
P.O. Box 231  
Longmont, CO 80502

### Email:

[naomi@safeshelterofstvrain.org](mailto:naomi@safeshelterofstvrain.org)

### Fax:

(303) 772-1576

### Payment

Checks can be made out to: *Safe Shelter of St. Vrain Valley*

Invoices are available upon request.

For questions regarding payment, please contact Naomi Harris at [naomi@safeshelterofstvrain.org](mailto:naomi@safeshelterofstvrain.org), or call (303) 772-0432.



# SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

## APPENDIX

### SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

#### Materials & Advertising Options

##### **Symposium Carry-all: \$2,000 (one opportunity available)**

All Symposium attendees will receive a complimentary functional folder or bag prominently featuring your company's logo to use during the Symposium and long afterwards. Sponsors will also be recognized in the Symposium Program.

##### **Symposium Name Badge: \$250 (one opportunity available)**

The first thing Symposium participants do when they meet fellow attendees is look at their name badges to see who they are and where they are from. Your company's logo will be prominently printed on the badge where more than 100 attendees will see it multiple times each day throughout the Symposium. Badge sponsors will also be recognized in the Symposium Program.

##### **Symposium Bag Inserts: \$150**

This option allows you to provide a promotional item, such as a coupon, brochure or small giveaway, and we will include one in the Symposium bag given to all attendees. Inserts are an effective way to promote your table or upcoming events. All inserts must be provided and are subject to review and approval.

##### **Symposium Program Advertisement Space\***

Quarter Page: \$250

Business Card: \$125

**\*NOTE:** All ads are printed in black and white. Location in the program is at the discretion of the Symposium organizers. All artwork must be provided by the sponsoring agent.

#### Professional Development Options

##### **Educational Breakout Sessions: \$250 each**

Focused breakouts of interest to Health and Human Service Providers, Program Coordinators and Administrators, Community Leaders, and Educators. Breakouts will provide the following interactive opportunities to:

Professional Development Sponsors will be recognized in the Symposium Program and have signage in the room where the track is located.

##### **Expert Plenary Presenter: \$1,000**

A nationally recognized leader in their field will provide a common understanding of the intersection of partner violence and health. Your support in bringing this educational experience to Longmont will attract attendees from a wide geographic area, increasing your business's exposure.

#### Hospitality Options

##### **Box Lunch Sponsorship: \$1,800**

##### **Mid-day Snack Break: \$ 500**

Signage located near the food station will let attendees know that your company is to thank for the food and beverages which sustain them throughout the Symposium.

**For more information** on sponsorship and exhibition opportunities at the Symposium or to discuss partial or additional sponsorship opportunities, please contact Naomi Harris at [naomi@safeshelterofstvrain.org](mailto:naomi@safeshelterofstvrain.org).