



SAFE SHELTER SYMPOSIUM
ON DOMESTIC VIOLENCE

2017 INVITATION TO SPONSORS
Mobilizing and Engaging Men & Boys
April 27 & 28, 2017 • Longmont, CO

Safe Shelter of St. Vrain Valley takes great pleasure in inviting you to be part of an exceptional opportunity: An innovative day of awareness, training and professional skill-building to shift cultural norms and ultimately reduce partner and dating abuse. Partner abuse is deeply endemic and impacts the health and safety of our community. As a sponsor of this event you will be **showcasing your business and establishing your team as proactive investors in the well-being of our community.**

The Importance of This Topic: A recent analysis of reported cases of domestic violence in Longmont showed that 88-90% of perpetrators were male. The number on college campuses is far higher. Nation-wide, organizations like Safe Shelter are realizing that it's time to make the connection between the level of men's violence against their partners and what society is tolerating and teaching boys about masculinity.

Young adults and those who educate and work with youth, their parents, advocates and other service providers, community and faith leaders, lawyers and law officers can be part of a movement to learn how to intervene safely, set exemplary examples and launch effective community programs to create a culture that promotes healthy, respectful manhood.

The Symposium's organizing committee has selected your business as one we would like to help showcase before regional, state, and local agency administrators, service providers, practitioners, educators and community members. We have designed a flexible variety of exhibition and sponsorship options from which to select that will display your brand, match your budget, and demonstrate your support of the health and wellbeing of the community in which you do business.

If you have questions concerning exhibitions or sponsorship, please contact:

Naomi Harris
Development Director
Safe Shelter of St. Vrain Valley
naomi@safeshelterofstvrain.org
303.772.0432

We thank you for your involvement and look forward to seeing you in April.

"Safe Shelter provides safety, support and resources to individuals and communities affected by domestic abuse."



SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

EVENT OVERVIEW

SYMPOSIUM THEME

Mobilizing and Engaging Men & Boys

OVERVIEW

The 2017 Symposium will be offering businesses like yours an exceptional opportunity to showcase your services and products and to demonstrate social commitment to the health and well-being of your community and to individuals experiencing the trauma of domestic and dating abuse.

In brief, over one and one-half days, the symposium will be structured with an evening performance for community students and adults, advocates and service providers and community leaders. The following day will include keynote and plenary addresses, breakout sessions and mid-morning and afternoon breaks. Each of these activities will be situated to encourage traffic flow past exhibitor tables or sponsorship promotion.

The Symposium's location in the heart of Longmont's business district will encourage attendees to explore Longmont businesses and the Front Range at their leisure.

SYMPOSIUM DESCRIPTION

I. "Voices of Men"

A one-man play using humor and celebrity male voice impressions to educate about men's violence against women.

II. Keynote, plenaries and workshops

Day Two will offer a full day of keynote, plenaries and concurrent breakout workshops for community leaders; advocates, administrators, program coordinators and other service providers; and educators, athletic coaches, and students. Sessions will explore social influences, organizing for action and a variety of interactive trainings for both professionals and lay persons.

AUDIENCE PROFILE

By participating in the Symposium, exhibiting and sponsoring businesses will have direct access and visibility to 100-200 community leaders; students and educators; service providers, administrators and directors; and law enforcement/judicial personnel.

Don't miss this opportunity to increase your brand awareness to a multidisciplinary group of leaders and community members.

Start planning to exhibit at Safe Shelter's Symposium today!

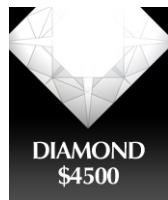


SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

2017 SPONSORSHIP OPPORTUNITIES

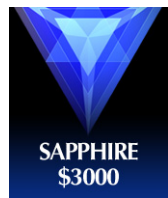
Your sponsorship will highlight your business and, at the same time, showcase your role in supporting the safety and well-being of individuals, families and communities, all of whom may encounter the tragedy of dating and partner violence.

The Symposium organizers have developed a premium menu of choices and levels of sponsorship opportunities to fit your budget and product line.



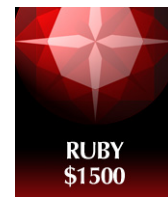
DIAMOND
\$4500

- One complimentary display space in a prime location
- One complimentary full-page ad in the 2017 Symposium Program
- Sponsorship recognition in the 2017 Symposium Program
- Organizational banner display
- Prominent logo and website link featured on Symposium Website
- Recognition by Safe Shelter at the event opening and closing
- One Complimentary Registration



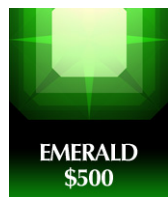
SAPPHIRE
\$3000

- One complimentary display space in a prominent location
- One complimentary half-page ad in the 2017 Symposium Program
- Sponsorship recognition in the 2017 Symposium Program
- Organizational banner display
- Prominent logo and website link featured on Symposium Website
- Recognition by Safe Shelter at the event opening and closing
- One Complimentary Registration



RUBY
\$1500

- One complimentary display space in a prominent location
- A quarter-page ad in Symposium Program
- Sponsorship recognition in the 2017 Symposium Program
- Prominent logo and website link featured on Symposium Website
- Recognition by Safe Shelter at the event opening and closing
- One Complimentary Registration



EMERALD
\$500

- One complimentary display space in a prominent location
- Sponsorship recognition in the 2017 Symposium Program
- Prominent logo and website link featured on Symposium Website
- Recognition by Safe Shelter at the event opening and closing

All sponsors will be recognized in Safe Shelter's 2017 Annual Report.



SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

SPONSORSHIP OPPORTUNITIES AT-A-GLANCE

Categories listed here are described in detail below.

We will be happy to discuss opportunities for partial support.

Symposium Materials and Publications

Symposium Carry-all Folder	\$ 2,000 (one opportunity available)
Symposium Name Badge	\$ 250 (one opportunity available)
Symposium Bag Insert	\$ 150

Professional Development Support

Educational Breakout Sessions	\$ 250 each
Plenaries and Presenters Sponsorship	\$ 1,000

Meals and Entertainment

Lunch	\$ 1,800
Mid-day snack breaks	\$ 500

DETAILS

Materials & Advertising

Symposium Document Folder: \$2,000

All Symposium attendees will receive a complimentary functional folder, prominently featuring your company's logo. Attendees carry the folders continuously during the Symposium and use them afterwards. Sponsors will also be recognized in the Symposium Program.

Symposium Name Badge: \$250

The first thing Symposium participants do when they meet fellow attendees is look at their name badges to see who they are and where they are from. Your company's logo will be prominently printed on the badge where more than 100 attendees will see it multiple times each day throughout the Symposium. Badge sponsors will also be recognized in the Symposium Program.

Symposium Bag Inserts: \$150

This option allows you to provide a promotional item, such as a coupon, brochure or small giveaway, and we will include one in the Symposium bag given to all attendees. Inserts are an effective way to promote your table or upcoming events. All inserts must be provided and are subject to review and approval.

Symposium Program Advertisement Space

Half Page:	\$500
Quarter Page:	\$250
Business Card:	\$125

All ads are printed in black and white. Location in the program is at the discretion of the Symposium organizers.

NOTE: All artwork must be provided by the sponsoring agent.

Professional Development

Educational Breakout Sessions: \$250 each

Through tracks of interest to Service Providers, Program Coordinators and Administrators; Community Leaders; and Educators, focused breakouts will provide interactive sessions to train on replicating program models, how to safely intervene and teach positive behavior, and awareness of cultural influences in our lives.

Professional Development Sponsors will be recognized in the Symposium Program and have signage in the room where the track is located.

Expert Plenary Presenter: \$1,000

A nationally recognized leader in their field will provide a common understanding of partner abuse using the framework of theater and interactive role play. Your support in bringing this educational experience to Longmont will attract attendees from a wide geographic area, increasing your businesses' exposure

Hospitality

Box Lunch Sponsorship: \$1,800

Mid-day Snack Break: \$ 500

Signage located near the food station will let attendees know that your company is to thank for the food and beverages which sustain them throughout the Symposium.

All sponsors will be recognized in Safe Shelter's 2017 Annual Report.

TERMS AND AGREEMENTS

All artwork and company logo must be supplied to Safe Shelter. Upon receipt of your paid sponsorship application, you will be sent confirmation and a list of deadlines for materials due to fulfill your sponsorship. Non-profit and educational institutions may receive reduced-rate opportunities

For more information on sponsorship and exhibition opportunities at the Symposium or to discuss partial or additional sponsorship opportunities, please contact Naomi Harris at naomi@safeshelterofstvrain.org.

To secure your sponsorship, please complete and return the sponsorship agreement form.



SAFE SHELTER SYMPOSIUM ON DOMESTIC VIOLENCE

2017 SPONSORSHIP AGREEMENT

Please complete and return this application form by fax, Email or postal mail.

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Website: _____

Phone: _____

Signature: _____ Date of Application: _____

FILL IN YOUR SPONSORSHIP CHOICE(S)

Selection 1: [E.g., Name Badge] _____ Amount: \$ _____

Selection 2: _____ Amount: \$ _____

Selection 3: _____ Amount: \$ _____

Selection 4: _____ Amount: \$ _____

PROGRAM ADVERTISING:	Half Page \$500	Quarter Page \$250	Business Card \$125
-----------------------------	-----------------	--------------------	---------------------

PAYMENT AMOUNT

Total Sponsorship: \$ _____ Total Program Advertising: \$ _____

TOTAL PAYMENT: \$ _____

Mail: Safe Shelter of St. Vrain Valley Attn: Naomi Harris P.O. Box 231 Longmont, CO 80502	Email: naomi@safeshelterofstvrain.org	Fax: (303) 772-1576
--	---	-------------------------------

Payment

Checks can be made out to: *Safe Shelter of St. Vrain Valley* | Invoices are available upon request.

For questions regarding payment, please contact Naomi Harris at naomi@safeshelterofstvrain.org, or call (303) 772-0432.