

2017 INVITATION TO EXHIBITORS

Mobilizing and Engaging Men & Boys

April 27 & 28, 2017 • Longmont, CO

Safe Shelter of St. Vrain Valley takes great pleasure in inviting you to be part of an exceptional opportunity: An innovative day of awareness, training and professional skill-building to shift cultural norms and ultimately reduce partner and dating abuse. Partner abuse is deeply endemic and impacts the health and safety of our community. As a sponsor of this event you will be **showcasing your business and establishing your team as proactive investors in the well-being of our community.**

The Importance of This Topic: A recent analysis of reported cases of domestic violence in Longmont showed that 88-90% of perpetrators were male. The number on college campuses is far higher. Nation-wide, organizations like Safe Shelter are realizing that it's time to make the connection between the level of men's violence against their partners and what society is tolerating and teaching boys about masculinity.

Young adults and those who educate and work with youth, their parents, advocates and other service providers, community and faith leaders, lawyers and law officers can be part of a movement to learn how to intervene safely, set exemplary examples and launch effective community programs to create a culture that promotes healthy, respectful manhood.

The Symposium's organizing committee has selected your business as one we would like to help showcase before regional, state, and local agency administrators, service providers, practitioners, educators and community members. We have designed a flexible variety of exhibition and sponsorship options from which to select that will display your brand, match your budget, and demonstrate your support of the health and wellbeing of the community in which you do business.

If you have questions concerning exhibitions or sponsorship, please contact:

Naomi Harris Development Director Safe Shelter of St. Vrain Valley naomi@safeshelterofstvrain.org 303.772.0432

We thank you for your involvement and look forward to seeing you in April.

"Safe Shelter provides safety, support and resources to individuals and communities affected by domestic abuse."



EVENT OVERVIEW

SYMPOSIUM THEME

Mobilizing and Engaging Men & Boys

OVERVIEW

The 2017 Symposium will be offering businesses like yours an exceptional opportunity to showcase your services and products and to demonstrate social commitment to the health and well-being of your community and to individuals experiencing the trauma of domestic and dating abuse.

In brief, over one and one-half days, the symposium will be structured with an evening performance for community students and adults, advocates and service providers and community leaders. The following day will include keynote and plenary addresses, breakout sessions and mid-morning and afternoon breaks. Each of these activities will be situated to encourage traffic flow past exhibitor tables or sponsorship promotion.

The Symposium's location in the heart of Longmont's business district will encourage attendees to explore Longmont businesses and the Front Range at their leisure.

SYMPOSIUM DESCRIPTION

I. "Voices of Men"

A one-man play using humor and celebrity male voice impressions to educate about men's violence against women.

II. Keynote, plenaries and workshops

Day Two will offer a full day of keynote, plenaries and concurrent breakout workshops for community leaders; advocates, administrators, program coordinators and other service providers; and educators, athletic coaches, and students. Sessions will explore social influences, organizing for action and a variety of interactive trainings for both professionals and lay persons.

AUDIENCE PROFILE

By participating in the Symposium, exhibiting and sponsoring businesses will have direct access and visibility to 100-200 community leaders; students and educators; service providers, administrators and directors; and law enforcement/judicial personnel.

Don't miss this opportunity to increase your brand awareness to a multidisciplinary group of leaders and community members.

Start planning to exhibit at Safe Shelter's Symposium today!



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EXHIBITION DETAILS

REGISTRATION

The basic exhibition package is \$200 for commercial exhibitors and \$75 for non-profit and educational organizations. This entitles the registrant to 50% off an event registration fee.

APPLICATION PROCEDURE

To apply for an exhibition table at Safe Shelter's Symposium, please complete the attached Application Form and return it with the appropriate payment for the total cost. Please see conditions of payment below.

TABLETOP EXHIBITIONS

Each exhibit area consists of a 6 x 2 table located in a spacious corridor that enjoys high traffic flow. Exhibition space will be allocated on a first-come, first-served basis (in the order of receipt of Application Form and full payment).

EXHIBITION HOURS

Date:Time:Notes:Friday, April 287:30 — 8:00 AMExhibitors set up

8:00 — 9:00 AM Registration/Reception 9:00 AM — 5:00 PM Symposium events

Exhibitors will be notified if a change in hours is necessary.

CONDITIONS OF PAYMENT

Full payment is required with your application. Refund will be available up to 2 weeks before the event.

For questions about exhibiting, please contact Naomi Harris, Development Director, at naomi@safeshelterofstvrain.org.

2017 EXHIBITION APPLICATION FORM

Please complete and return this application form by fax, Email or postal mail.

Company/Organization:		
Contact Name:		
Address:		
City:		
Email:		
Website:		
Phone:		
Signature:	Date of Application:	

Exhibition Option Summary

Exhibition / Registration Fee	Amount
Non-Profit / Education Organizations = \$75 per table	\$
For-profit / Commercial organizations = \$200 per table	\$
Attendee bag inserts, Non-profit / Education organizations = \$25	\$
Attendee bag inserts, For-profit / Commercial organizations = \$150	\$
TOTAL AMOUNT	\$

Mail:	Email:	Fax:
Safe Shelter of St. Vrain Valley Attn: Naomi Harris P.O. Box 231 Longmont, CO 80502	naomi@safeshelterofstvrain.org	(303) 772-1576

Payment

Checks can be made out to: Safe Shelter of St. Vrain Valley

For questions regarding payment, please contact Naomi Harris at naomi@safeshelterofstwain.org, or call (303) 772-0432

Invoices are available upon request.